



For The Home Builder



"OWN YOUR OWN HOME"



Your Family--Your Home

They're Nearest to Your Heart

There's something big, vital in working and striving for the home to be one's very own. Every dollar paid on it is an investment that pays immediate dividends in comfort, security and contentment. Don't delay another day in deciding upon the home that's going to be yours. Get down to business. Delay only means more money frittered away. To save, to enjoy real comfort and happiness, buy a home.

SEE OUR LISTS OF FARM AND CITY PROPERTY

PHILLIP & O'CONNOR

BUILD AND OWN A HOME

REALIZE YOUR AMBITIONS

Ambitions may be realized in your children if you have the home environment which transmits to them the ambition. The basic need is a home and the sense of shelter and security which goes with ownership.

If there were no other arguments worth while men would be more than justified in building and owning their own homes for the children's sake.

Like father like son! The next generation will not be a home-owning one if the present generation doesn't show the benefits of home-owning and inculcate the home-owning ambition.

If you are determined that John and Mary shall have a fair show to make good on your ambitions for them, get them tucked away in a good home—a home that is all yours and theirs. It will become to them the very hub of the universe; a very sacred spring of inspiration and a very tangible example of the prudence of thrift. If you would do your part toward making your children's future secure in a nation of home owners—BUILD NOW.

THE NATION'S GREATEST NEED

Nothing contributes as much to peace and contentment as homes. Home ownership—the natural creator of prudence, sane living and thrift—is the most potent combatant to recklessness, extravagance and speculation. National patriotism and civic spirit demand that every community concentrate greater attention on the building of more homes. Help keep alive that apt and important slogan: "OWN YOUR OWN HOME."

HOME-BUILDING NOTES

The street improvements now under way and the several petitions before the council for their approval is taken as an indication of the interest of the property owners in making needed civic improvements which, for the past several years have been neglected.

Every realty agency in St. Helens report that they have more enquiries for building lots than in the past and on several recent purchases, the buyers have expressed their intention of building homes.

THE SUBSTANTIAL CITIZEN

The American home is the cornerstone of the nation. It promotes the stability of the family, stimulates the love of our country, and is the best safeguard of law and order in society.

Few people really like to live in hotels and apartment houses or eat in a restaurant in preference to the enjoyments of a home, but many do so because of barriers of one kind and another which stand in the way of a home.

Building costs are much more than offset by high rents being charged. Home building today is a business the same as banking and any energetic man can finance a home through a long time loan if he wishes.

The ownership of a bit of real estate is a fine thing from every point of view. It gives the holder a standing and a self-respect he would not otherwise have. It promotes business confidence in him and makes him one of the substantial upstanding pillars of the community.

Begin it today. Own your own home. Get in line to be the solid citizen of tomorrow.

Just as soon as Jack McKie finishes the blasting for the Light company, he is supposed to start on the excavation for the new Congregational church. A contract has been let to Crawford and Kemp for the erection of the edifice, which when completed and furnished, will cost about \$10,000.

The number of building permits issued by the council at almost every meeting night is evidence of the building activity in St. Helens.

The recent sale of the Ketel property on Columbia street to the Knights of Pythias for \$5,500, is one of the big transactions in realty, and shows that the 100 or more members of the lodge have faith in the future of St. Helens and Columbia county. The lodge has set a good example which can well and safely be followed by the man of moderate means who wishes to own his own home.

E. A. Crouse has plans in shape for the erection of a 4-room bungalow on his lots adjoining the Allen property. It is his intention to begin work at once.

"OWN YOUR OWN HOME"

100 Farm and City Homes

For Sale.

Largest Home Seller in Columbia County. See Rutherford Realty Company to Buy Your Home.

If you're looking for a home it will profit you to come in and inspect our LIST OF OVER 100 homes for sale. HAVE AN UNEQUALLED SELECTION to choose from. Our autos and courteous salesmen at your SERVICE. Open EVENINGS AND SUNDAYS by appointment. Owning your own home will eliminate your every house hunting problem and protect your every interest. COME AND SEE US or call us up at either 123 or 38-J. See

RUTHERFORD REALTY CO.

ST. HELENS, OREGON

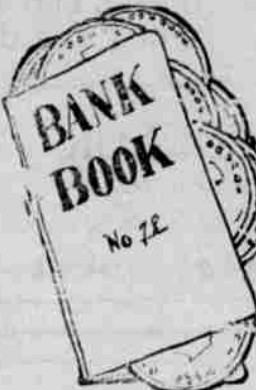
For Homes.

"OWN YOUR OWN HOME"

Service is the essence of banking—Your banker often has a vast store of knowledge and sound advice at the disposal of those who need it.

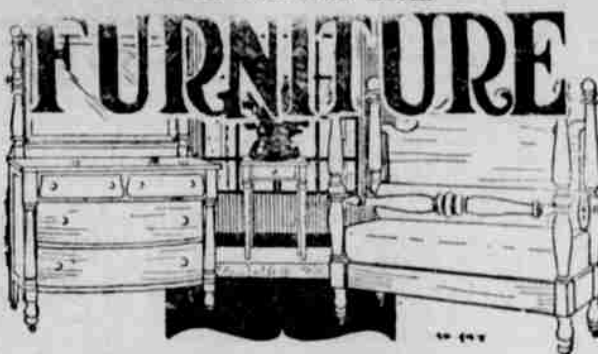
Bankers are business men and they offer invaluable services in the line of expert advice and suggestion. The officers and the board of directors offer their hearty co-operation and interest.

Come in and talk with us. Learn how this bank can serve you. Tie up with the big constructive force—a banking connection here offers.



Columbia County Bank

"OWN YOUR OWN HOME"



We Furnish Your HOME Complete

Our Showing of Furniture, Furnishings and Stoves is Now the Largest and Best Selected in the History of Our Store. Select at your leisure while the HOME is being built and we will deliver on the spot when the craftsmen hand you the key.

E. A. ROSS

Masonic Temple

"OWN YOUR OWN HOME"



NOW! IS THE TIME to prepare FOR THE FUTURE

All things are possible to the THRIFTY! Where there's a will there's a way. At the START of your married career, make the acquaintance of the SAVINGS BANK! Learn early how to sacrifice and SAVE! One DOLLAR will open a SAVINGS account!

FIRST NATIONAL BANK OF SCAPPOOSE

"OWN YOUR OWN HOME"

PAINTING AND Decorating

Busy Days Are Ahead for Us. NOW is Your Time to Act

In urging you to plan and choose your wall decorations now we are as much interested in your behalf as we are in our own. If you can choose your patterns now you are sure of a good selection, plenty of time to look around and plan intelligently and certain that your work will be all finished when you want it.

Get our prices FIRST—glad to have you make comparisons.

J. A. LARGE

Painter — Decorator

"OWN YOUR OWN HOME"



BUILD NOW!

Free yourself from the ever-present rent problem.

Anyone who can pay rent can own a home. Don't wait until you have accumulated a lot of money before you build.

By building now you not only provide a proper place for the raising of your family, but you are doing a service to the community by increasing the number of dwellings.

High rents are brought about by the shortage of houses. When you move into your new home you release a house for the use of someone else.

How much have you paid out in rent in the last two or three years? Perhaps several hundred dollars. This rent money which you are now paying out will buy you a home and provide a profitable investment for you at the same time.

BUILD NOW! Consult us freely in regard to your plans and we'll gladly furnish estimate on cost of materials and assist you in every way in our power.

ST. HELENS LUMBER COMPANY

"OWN YOUR OWN HOME"

YOU May PLAN We Work

How long have you planned on doing over that dining-room—that living-room—sun room—or building that home?

"THE ROADS ARE ALWAYS BAD IN WARTIME," said Napoleon.

"NEXT YEAR—is always the best time to build or repair"—always has been so, to hear the ever undecided talk.

Truth is—NOW is the time! You have planned it as you want it.

Call us in—job work or mansion—we'll build it for you.

J. H. GRIFFIS

CONTRACTOR AND BUILDER